

GARY CLARKE COMPANY

— Environmental Policy

Statement of Policy

This policy is the responsibility of all GCC's employees, freelance contractors and casual workers. It is championed by the Executive Producer, Production Manager and a designated member of GCC's board. This policy forms part of our Environmental Responsibility training plan for all members of staff, project workers and trustees.

GCC aims to consider the environmental impact of each area of its operation and develop positive environmental practices and partners to minimise the negative impacts of the company's activities on the environment.

We will agree annual objectives, as part of our annual business planning.

Activities and impacts covered

- *Touring; energy use for touring, touring patterns, travel of individuals, ground transportation, accommodation, venue riders*
- *Participation; energy use, travel of individuals, water use, waste reduction and recycling*
- *Office and home working; energy use, water use, waste reduction and recycling*
- *Rehearsal space; energy use, water use, waste reduction and recycling*
- *Production; use of materials (local/sustainable/second-hand), waste reduction and recycling, repurposing of equipment, set and costume*
- *Communication materials; paper and ink resources, use of energy for storage, downloading, streaming*
- *Office materials; stationery, ICT and electronic equipment and furniture*
- *Business services; website hosting and banking*

Actions

Touring Travel

- *Advance planning travel only when necessary, use video calls where possible*
- *Use rail travel where possible, cost-effective and manageable with the time frame*
- *Reduce any repeat 'back-and-forth' travel to single projects*
- *Avoid indirect / connecting flights whenever possible*
- *Long haul trips will be weighed up on environmental impact vs economic benefit (fees, cultural benefit, further collaborations etc) and discussed prior to booking*
- *Reduce touring numbers of support crew and staff where possible*
- *Share ground transportation or use public transport on arrival/departure if possible*

Touring Freight

- *Always explore freight options i.e. try to use combined loads, store sets locally to venues, reduce number of movements*
- *Move only essential items using local procurement of items and equipment combined with some items travelling with personal instead of freighting*
- *Any freight needed will be limited to a single 3.5t van*

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- *If touring in Europe, once a load has left the UK, try to keep it in circulation / storage within the EU for the duration of the carnet*
- *Technical equipment to be replaced by portable control desks (hand luggage size)*
- *Use air freight as a last resort only, ship by sea for international movement*

Production and Planning

- *Re-use existing materials and sets*
- *Recycle old sets no longer in circulation*
- *Reduce size of new productions*
- *Try to find existing items from exchange sites before purchasing new items*
- *Avoid site visits, production meetings to be held over video calls*
- *Limit power consumption at venue by switching off equipment when not in use / limit technical rehearsals*
- *Plan tours that link together to reduce movement of people and/or freight whenever possible*
- *Hotels to be within walking distance of venue*
- *Opt for every 2-3 days room servicing rather than every day*
- *For stays longer than 5 nights use self-catering accommodation*
- *EU / International bookings to be a minimum of 2 nights*
- *Produce green riders for each production*
- *Ask for environmental policy of touring venues and festivals*
- *Discuss environmental policy with touring venue/festival to share good practice*

Office / Home working

- *Look for renewable energy suppliers and help promote any changes with landlords of both office and storage sites*
- *Use of financial bodies with eco-credentials*
- *Reduce paper and printing, use digital systems wherever possible. (Including payslips and other financial paperwork)*
- *Use of only rechargeable batteries*
- *Recycle office waste*